

# KingswaySoft Client Case Study

Inogic

**Inogic sought a solution to efficiently migrate 60 gigs of data, from Dynamics CRM 3.0 to CRM 2013, over a single weekend. They turned to KingswaySoft's SSIS platform, achieving impressive results in just 30 to 45 minutes for masters with more than 10,000 records.**

## OVERVIEW

Inogic is a Microsoft Partner with Silver Competency in Microsoft Dynamics CRM. They believe in providing turnkey solutions to their customers that require minimum efforts and learning curve from the customer's end. They are also an ISV with their flagship products including Integration solutions such as INOLINK (integrates with Intuit QuickBooks) and MAPLYTICS (Integrates with Bing Maps).

## THE CHALLENGE

When Inogic's client decided to upgrade from Dynamics CRM 3.0 to Dynamics CRM 2013, they sought KingswaySoft's solution for the task. The challenge involved moving 60 gigs of data dating back to 2006 to CRM 2013.

Since there was no direct upgrade path and hardware requirements had changed, Inogic chose a fresh CRM 2013 environment and relied on KingswaySoft's SSIS platform for a smooth and efficient data migration from CRM 3.0.

## THE SOLUTION

Inogic considered several different options before they realized that KingswaySoft would be the only solution that met all their needs. They had considered using the OOB import option to bring over the master data. However, the OOB tool does not handle importing of attachments unless they provided them as physical files in the zip file. Another idea was to develop their own custom migration tool by rewriting a CRM to CRM conversion tool.

However, this would have taken too much time. They would have needed to design an optimum solution quickly as the speed of conversion was of high importance in this case. They then turned to the SSIS platform as they knew it to be a very effective data migration platform that inherently implements threading to handle large data migrations efficiently. Knowing that KingswaySoft uses the SSIS platform, it was a natural choice for Inogic to proceed with our solution.

## THE RESULTS

Inogic was amazed by the results of the data transfer, which took approximately 30 to 45 minutes for masters with more than 10,000 records. The major challenge involved migrating activities, particularly emails, from CRM 3.0 to CRM 2013, but with prompt guidance from the KingswaySoft team, they overcame the initial hurdles. Despite facing timeout and data length issues during the email migration, KingswaySoft's readily available team quickly updated the solution to ensure a smooth migration. In the end, Inogic successfully brought over 60 gigs of data, including 300,000+ emails with attachments, over a single weekend, with the invaluable assistance of KingswaySoft.



*"The KingswaySoft team has been very prompt in responding back to our queries. We are based out of India while they are in Canada and that involved our working hours to not match, but KingswaySoft team did understand the time difference and were available for a couple of hours during our business hours just to ensure that our queries had been answered and there were no blockers for the day."*

**Roohi Shaikh**  
CEO of Inogic

## SSIS INTEGRATION TOOLKIT

One single solution that works for CRM online, 2013, 2011, CRM4, and CRM3, and all deployment options including CRM Online, on premise, or IFD.

The toolkit helps manage all intricate details involved in working with CRM web service interfaces.

Easy learning curve, consistent application interface, familiar development experience within Visual Studio (SSDT or BIDS)

Codeless data integration.

## ABOUT KINGSWAYSOFT

KingswaySoft is a leading provider of data integration solutions for Microsoft Dynamics software and many other enterprise applications. Organizations from more than 100 countries rely on our solutions to drive their business data efficiency. Our primary mission is to help our customers to be successful in their business by providing them with quality software products and innovative integration solutions at a competitive price.