

# SSIS INTEGRATION TOOLKIT FOR MARKETO

SSIS Integration Toolkit for Marketo is a cost-effective, easy-to-use and high-performance data integration solution for Marketo, utilizing Microsoft SQL Server Integration Services (SSIS) as the ETL platform and data load engine.

## DATA INTEGRATION MADE EASY

SSIS Integration Toolkit is designed with the goal in mind that it helps maximize your development productivity by providing you a streamlined development experience. The tool handles all the intricate details involved in working with the Marketo data model and business logics, so that you do not have to, therefore you can spend more time on your data rather than on the tool.

## KEY FEATURES

- Complimented by SSIS capabilities, we offer the most feature-rich data integration solution for Marketo, which enables data integration between Marketo and virtually any other database or application systems.
- Support for reading/writing data to/from the Marketo server.
- Support for system and custom objects
- Refresh Component button to retrieve latest metadata from the Marketo server.
- Starting with the Free Developer License for any interactive use, we offer the most flexible licensing model.

## MAIN COMPONENTS

### MARKETO CONNECTION MANAGER

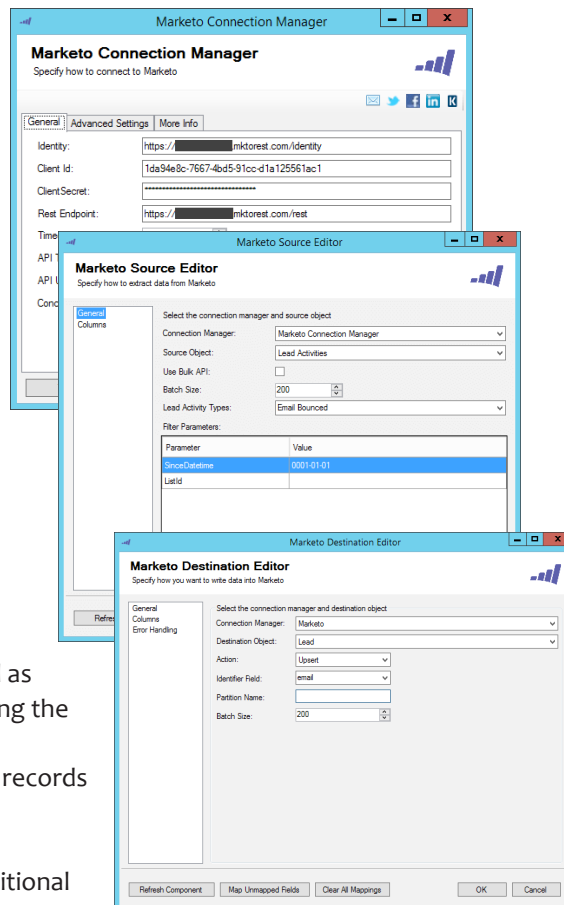
- Includes API Throttling Rate setting for Throttle Limits implementation in Marketo.
- Option to work around intermittent errors by making retry service call.

### MARKETO SOURCE COMPONENT

- Facilitates reading data from Marketo using Source Object.
- Batch Size lets you specify how many records to retrieve per service call from Marketo.
- Support for parameters to filter and retrieve data.

### MARKETO DESTINATION COMPONENT

- Support for Create, Update, Delete, Upsert actions for particular objects.
- Support for Identifier Field to be used as a key field for deduplication when using the Create, Update, or Upsert action
- Batch Size lets you specify how many records to send per service call to Marketo.
- Special column filtering features.
- 3 Error Handling Mechanism with additional configurable columns,
  - MarketoRecordID
  - RecordStatus



## BENEFITS

- One single solution that works for Marketo
- The toolkit helps you manage all the intricate details involved in working with Marketo data model and business logics
- Easy learning curve, consistent application interface, familiar development experience within SQL Server Business Intelligence development environment (Visual Studio)
- Free developer license is available for any interactive use without any limitations

## SYSTEM REQUIREMENTS

- Marketo
- SQL Server Integration Services
  - Azure SQL
  - Microsoft SQL Server 2017
  - Microsoft SQL Server 2016
  - Microsoft SQL Server 2014
  - Microsoft SQL Server 2012
  - Microsoft SQL Server 2008 R2
  - Microsoft SQL Server 2008
  - Microsoft SQL Server 2005

## ABOUT KINGSWAYSOFT

KingswaySoft is a leading provider of data integration solutions for enterprise software. Organizations from more than 75 countries rely on our solutions to drive their business data efficiency.

Our primary mission is to help our customers to be successful in their business by providing them with quality software products and innovative integration solutions at a competitive price.